



LOOKBOOK

# *the Smoke Bubble™ Kit*

*Compatible with both  
Breville **Smoking Gun**® models  
BSM600 & CSM700*

*Professional tools for chefs and mixologists.*

**Breville** | Commercial

## HOW TO USE THIS LOOKBOOK

*This document is designed to assist you in creating your product detail page for the Smoke Bubble™ Kit and the Bubble Liquid™.*

*It provides all of the product information and insights you will need.*

*The key copy and layout of images and video should be seen as best practice for how these assets may be executed. This lookbook has been provided to ensure consistent merchandising and branding across all e-commerce platforms.*

# the Smoke Bubble™ Kit



PRODUCT  
DESCRIPTION



PRODUCT SPECS



CAROUSEL  
(IMAGES + VIDEO)



PRODUCT DNA  
(FEATURES + BENEFITS)



WHAT'S IN THE BOX

# the Bubble Liquid™



PRODUCT  
DESCRIPTION



PRODUCT SPECS



CAROUSEL  
(IMAGES + VIDEO)



## PRODUCT DESCRIPTION

### KEY CALLOUT

Edible bubbles that burst with natural wood smoke.

### KEY COPY

Garnish cocktails and non-alcoholic beverages with food safe, smoke-filled bubbles. Kit includes bubble barrel, 2 fl. oz. sample of the Bubble Liquid™, ceramic dip tray, atomizer and storage case. The Bubble Liquid™ is food safe and made from vegan ingredients.

For use with the Bubble Liquid™ Refill 2 Pack CSM002CLR0NNA1.

Compatible with the Breville Commercial Smoking Gun® Pro CSM700PSS0NUC1 and the Breville Smoking Gun® BSM600SILUSC.



## PRODUCT SPECS

SKU	CSM001BLKONNA1
Unit Weight	1 lb / .46 kg
Unit Dimensions	9.4 x 6.7 x 2.6 in / 24 x 17 x 6.5 cm
Shipping Weight (20 ct)	23.92 lb / 10.85 kg
Shipping Dimensions (20 ct)	20.1 x 14.6 x 13.8 in / 51 x 37 x 35 cm

■■■■ CAROUSEL (IMAGES + VIDEO)

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## PRODUCT DNA (FEATURES + BENEFITS)

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### ① Ergonomic design

*The Bubble Barrel fits a wide range of hand shapes and sizes. Compatible with both Breville Smoking Gun® models.*



### ② Easy bubble formation

*An atomizer is included to lubricate the glass as an aid in bubble formation and hydrates the bubble for longevity.*



### ③ High visibility

*The bright white, ceramic Bubble Liquid™ dish is easy to spot in dimly lit environments.*



PRODUCT DNA (FEATURES + BENEFITS)

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PRODUCT DNA IMAGES](#)



## ④ Compact storage

*The Smoke Bubble™ Kit features a storage case so that components are not misplaced. The storage case holds (2) 4 oz. Bubble Liquid™ refills.*



## WHAT'S IN THE BOX



### SMOKE BUBBLE KIT

#### A. Storage Case

Holds (2) 4 oz. Bubble Liquid™ refills and kit components.

#### B. Bubble Barrel

Compatible with both Breville Smoking Gun® models.

#### C. Ceramic Dish

Holds the Bubble Liquid™ ready for use during service.

#### D. the Bubble Liquid™ 2 oz. sample

Makes hundreds of bubbles.

#### E. Water Atomizer

Preps the glass for bubble formation.





## PRODUCT DESCRIPTION



### KEY CALLOUT

Edible bubbles that burst with natural wood smoke.

### KEY COPY

Food safe bubble liquid for use with the Smoke Bubble™ Kit CSM001BLK0NNA1. This pack includes (2) 4 oz. refills. Made from vegan ingredients. Use in moderation and according to instructions.



## PRODUCT SPECS

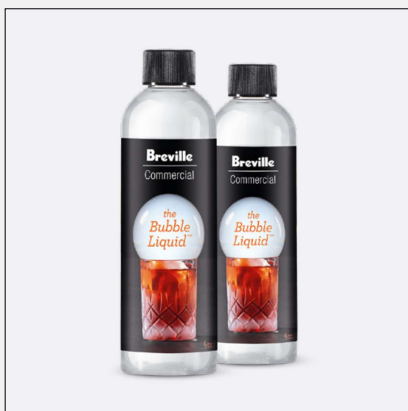
SKU	CSM002CLR0NNA1
Unit Weight	.6 lb / .26 kg
Unit Dimensions	2.9 x 1.4 x 5.1 in / 7.4 x 3.6 x 13 cm
Shipping Weight (20 ct)	12.5 lb / 5.67 kg
Shipping Dimensions (20 ct)	13.4 x 8.7 x 6.3 in / 34 x 22 x 16 cm

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⑤



⑥



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